

THE MAGAZINE FOR FASHION *GEAR & TECHNOLOGY WITH STYLE

NY STYLE

2023 SPRING EDITION

MAGAZINE

George Ranalli
**NEW YORK
ARCHITECT**

kanchana
**INFLUENCER
CHALLENGE**

**BRITISH
ACTORS
AMERICAN
ACCENT**

**LIZ TEICH
STYLIST
GAMBLE**



Photographer: Anna Risoli



Carlo Scarpa, Architect: Intervening in History is an exhibition designed by GRA

Content



George Ranalli - "I set out to make great architecture. Since its humble beginnings, 45-years ago, the firm has evolved into a successful interdisciplinary architecture and design firm"

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GRA Breakdown

It's hard to condense 40 years of work GRA has produced but we here at NY STYLE Magazine have done our best to illuminate some of the highlights of the teams work.

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Anne Valentino

Anne Valentino, Phd and COO of George Ranalli Architect give us the inside scoop of a unique role as chief of design operations where social science and environmental psychology play a role in design.

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HBO Casting

Showtime & HBOMax are looking for new talent for established and upcoming series.

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Moving Scams

The goal of this article is to lay out some of the more dishonest moving company tactics and how you can protect your wallet from them.



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Kachana Rises to the challenge

It takes hard work to receive recognition in the fashion world but sometimes a simple but impactful approach is what's needed in a crowded haute couture market.

**** Page 30**

British Actors With American Accents

These actors had us fooled into believing that they are Americans. We're sure you will find a few surprises.

Carlo Scarpa, Architect: Intervening in History is an exhibition designed by George Ranalli Architect featuring the work of Carlo Scarpa, an important source of inspiration for GRA. The exhibition was designed to address the central and timely aspect of the work of Carlo Scarpa's distinctive approach to contending with the layers of history that mark the fabric of a city and a building.



Liz Teich Biggest Career Gamble

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Times Square Tower, Reimagined featuring three theaters and commercial space throughout - George Ranalli

DID YOU KNOW?

GEORGE RANALLI WAS A JAZZ DRUMMER BEFORE HE BECAME ONE OF NEW YORK CITY'S SOUGHT AFTER ARCHITECT



Lynn Crofton

“Although our colleagues thought us a little strange in the beginning operating as a modern architecture firm that worked on historic buildings, our practice has expanded the narrow definition of modern architecture into a more nuanced and enriched idiom through the comfortable blend of vernacular, historic, and modern design. We celebrate architecture as much for its industrial achievements as for its embodiment of our collective history.”

ANNE VALENTINO

Anne Valentino, locally referred to as Dr. V., joined the firm in 1985 as a kind of inside-outsider who gradually developed a unique role as chief of design operations where social science and environmental psychology play a major part in the infrastructure that makes high-quality design happen at GRA with minimal friction. Dr. V also leads the advancement of GRA’s core mission to advance Diversity, Equity and Inclusion through the discipline, and as a lifelong educator, she has produced nearly 100 case studies of our architecture projects.

GEORGE RANALLI

"Architecture combines both art and function"

IN 1977 I ESTABLISHED GEORGE RANALLI ARCHITECT AS AN INDEPENDENTLY OWNED FULL SERVICE ARCHITECTURE BUSINESS

I set out to make great architecture. Since its humble beginnings, 45-years ago, the firm has evolved into a successful interdisciplinary architecture and design firm. “Although our colleagues thought us a little strange in the beginning operating as a modern architecture firm that worked on historic buildings, our practice has expanded the narrow definition of modern architecture into a more nuanced and enriched idiom through the comfortable blend of vernacular, historic, and modern design.

WE ARE SELF FUNDED AND ACTIVELY SELF MANAGED. WE’VE NEVER BROUGHT IN OUTSIDE INVESTORS

Anna Valentino iterates, “Since the early days, this kind of independence has allowed us to reimagine professional practice. Although we started out as an architecture business, and our core competence is still architecture, our focus has expanded over the years, which also helps us make truly great architecture. By erasing the artificial distinctions between architecture, design, sustainability, urbanism, planning, graphic design, industrial design, and so on, our portfolio is rich with solutions for complex projects, completed on budget, and on schedule.”



Stabin Museum Craft Cocktail Bar, historic Jim Thorpe, PA

MODERN FORM

GEORGE RANALLI ARCHITECT

- Interior Design: Creating custom interiors for residential, commercial and hospitality projects
- Residential Architecture: Designing homes from scratch or renovating existing structures
- Furniture Design: Creating unique pieces for residential and hospitality projects

EST. 1976 **SCHOOL** Pratt **MASTERS** Yale | Harvard

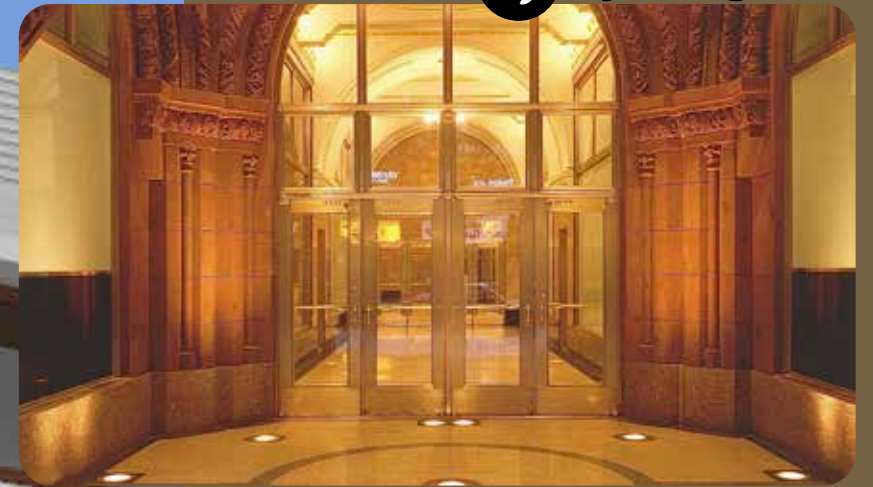
AWARD NY Foundation For The Arts **AWARD** Emerging Voices Award **TEACH** Yale University Cooper Union

ANNE VALENTINO PHD AND COO OF GEORGE RANALLI ARCHITECT

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 DONATO DI BELLO MICHELE AGINS LYNNE CROFTON

ILLUSTRATION ARMAND LUCAS

Community-based Arts Organization facility, Buffalo, New York is part of a multiple building, urban infill real estate development project currently being undertaken by Sahel LLC to reimagine the Emslie section of Buffalo, N.Y. as a vibrant, mixed-use neighborhood.



Fashion Center Restoration | GRA reconfigured the upper floors and restored the lobby.



First Of August - GRA added a second skin of glass grids layered over the existing front.



East Village Carriage House - Upgraded with a Lift to allow aging residents to live in a 3 story.

THE HEART OF GRA OPERATIONS

You have practiced together since you met in 1985 for nearly 40 years. How do you organize the division of tasks?

As the chief of DesignOps, Dr. V. optimizes collaboration between designers, stakeholders, and partners by establishing clear communication channels and facilitating effective project management. By streamlining design processes and establishing clear goals and objectives, DesignOps helps us deliver high-quality design work efficiently and effectively.

Dr. V is an advocate for sustainability and resilience—topics that are important in today's world. She helps us take a long-term view when we create places that meet the needs of our clients' communities now and into the future by understanding how people use spaces and can make informed decisions about how they might change over time or respond to environmental factors

“Unlike most architecture couples, Dr V and I do not design together. I am responsible for managing design teams and she ensures that the firm's processes and systems are optimized to support them. In other words, she makes everything better.”



Fashion Center Desk = Designed By GRA



Chatham House | Designed By GRA



Chelsea Day Preschool & Kindergarte | The Walls are constantly changing - GRA



During the 1970s and 80s, Times Square in New York City was filled with peep shows, strip clubs and porn theaters and riddled with crime. In 1984, in an effort to regenerate the area while preserving its cultural heritage, a design competition was launched by the Municipal Art Society and the National Endowment for the Arts (NEA). Offering a \$10,000 prize for the winner, the competition received more than 500 entries, including George Ranalli Architect's proposition for a totem-style tower that would host theaters on every level to transform the fabric of Times Square's theater district. According to Dr. Valentino, "At the time, during the redevelopment of the area famously known as the "Crossroads of the World," many theaters were simply vanishing. Soon afterwards, the Municipal Arts Society sponsored a call for ideas to preserve the theater community." GRA's Time Square Tower reimagined has been published extensively and exhibited at the Skyscraper Museum in New York City.

“Exotic wood finishes enhance the quality of the object and reduce the harvest of wood, and offer their capacity to support fabrication processes to reduce waste and improve durability. While solid wood is prone to buckle and crack under changing environmental conditions, prompting the need for replacement, surface veneers applied to stable wood substrates are a benefit to smart forestry practices.”

GEORGE RANALLI ARCHITECT'S "FESTA CREDENZA"



What do you think the future holds for architecture, George?

GR A: “Well, well, well, the future of architecture, you ask? Let me put on my futuristic thinking cap and see what’s in store. First off, we can expect to see a continued increase in sustainable and environmentally conscious design. Buildings will be designed to not only look good, but to also be energy-efficient and reduce their carbon footprint. The profession is also coming around to the realization that durability of building design is essential for ensuring that buildings remain safe, functional, and sustainable over the long term. Buildings are major investments, and their design and construction must take into account not only immediate needs but also future changes and challenges. Say goodbye to ugly, clunky solar panels, and hello to sleek, integrated solar technology that seamlessly blends into the design. We’ll also see a rise in “smarter” buildings that utilize technology to optimize energy usage, improve occupant comfort, and enhance overall functionality. Imagine buildings that can adjust their temperature and lighting based on the number of people in the room or the time of day. We are also as likely to see a renewed commitment to the building arts and craft traditions. Architects of the modern age forgot a lot of wisdom that we are relearning. Overall, the future of architecture is exciting. From durability to sustainability to technology, we’re in for some innovative and game-changing designs. So get ready, because the future is coming – and it’s looking good.”

What do you think the future holds for architecture, Anne?

AV A: “The future for women in architecture is looking bright and promising. Over the decades, there has been an increase in the number of women entering the field of architecture, and this trend is expected to continue in the coming years. In fact, according to recent statistics, the number of female architecture graduates is now equal to or even surpassing that of their male counterparts in many parts of the world. This represents a major shift in architecture and is a testament to the growing recognition of the perspectives and contributions that women bring to the field. As more and more women enter the profession, we can expect to see a greater diversity of ideas, styles, and approaches to architecture, improved communication between architects and their clients, greater commitment to environmental and social equity, and an intensified focus on creating spaces that are inclusive and accessible to all. Additionally, with sustainable design practices, there will be new opportunities for women to innovate and make their mark in architecture.”

If money and red tape weren’t obstacles, what would you like to accomplish?

GR A: “If money and red tape were not obstacles, architecture would have the power to create a truly transformative built environment that reflects the best of human creativity and innovation. Without financial constraints or bureaucratic hurdles, architects and designers would have the freedom to push the boundaries and this could lead to architecture that is not only beautiful and inspiring but also highly functional and sustainable and accessible to everyone around the world.”

AV Q: “Without the constraints of cost or bureaucracy, architecture could actively and effectively assist with addressing some of the most pressing social and environmental challenges of our time. For example, architects could design buildings and public spaces that are truly accessible to all, regardless of physical ability or socio-economic status. They could also tackle issues like climate change, and environmental degradation, creating sustainable, resilient, and healthy communities that can thrive in the long term.”

